

The Year in Review 2016



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In Memory of the Honourable Alan H Goldberg AO QC 1940–2016



Alan Goldberg was a member of the Board of Governors of our Museum since its inception in 1993.

It's not easy to encapsulate in a few words Alan's remarkable life. Perhaps the best summary is contained in a speech given

by the Chief Justice of the Federal Court at his retirement as a Federal Court Judge when he said: "Alan's combination of legal learning, energy, imaginative insight, sense of duty, wisdom and fundamental decency is such that I teeter on the edge of despair at the thought of the difficulty of finding a replacement. This combination of his qualities is such as to make him, I fear, virtually irreplaceable."

He was a generous donor and true friend of the Museum. His contribution and generosity will be sorely missed.

Boy J. Ferro

Barry Fradkin OAM President



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Message from the President and Director & CEO



The past year has been one of planning, testing new ideas and undertaking new projects with the commencement of our new strategic plan for 2016 to 2018. The plan is centred around key themes of knowledge, inclusion, diversity, excellence and respect. The targets for 2016 were set to include regular community and stakeholder consultations, cross-cultural friendship projects, kids and families programs and building multi-experiential platforms to tell our stories.

In March 2016, we were delighted to launch *Can we talk about Poland?*, our latest temporary exhibition which explored the complexities of the post-Holocaust Jewish relationship with Poland. *Can we talk about Poland?* was officially launched by the Polish Ambassador, His Excellency Mr Pawel Milewski. The exhibition broke new ground in the Polish-Jewish dialogue in Australia, and provided a focal point for our community's own self-reflection.

Consultation was key to developing an outstanding program series accompanying the *Can we talk about Poland?* exhibition. Programs were presented in partnership with several major community organisations whose activities touch on the subject of Poland, including the Australian Institute of Polish Affairs, Australian Jewish Genealogical Society, Australian Society of Polish Jews and Their Descendants, Jewish Holocaust Centre, Kadimah Jewish Cultural Centre and March of the Living.

The Museum also presented three more temporary exhibitions during 2016. The exhibition program for this year reflected the Museum's commitment to running contemporary art shows that are socially relevant. Most notably, the Museum presented its second major exhibition for the year in September, titled *One man in his time*, by local Jewish artist Hedy Ritterman. This object-based installation highlighted how museums are the perfect platform for contemporary art.

Providing greater access to our extensive collection remained a key strategic priority for this year. One of the major projects to delivering this target was creating a tour for the *Calling Australia Home* permanent exhibition and starting the development of a tour for the *Timeline of Jewish History*. Another major achievement against this target was the completion of the *Calling Australia Home* catalogue, which added to the plan to deliver multiple interpretive pathways for visitors to engage with our permanent exhibitions. Behind the scenes, important work continued on the documentation of the Museum's collection, which laid the groundwork for the launch of the Museum's searchable online collection database in 2017.

Over the course of the year, the Museum also presented its usual diverse array of educational programs and cultural events – short courses, exhibition-related public programs, as well as business breakfasts featuring respected and high profile speakers to raise awareness of the Museum in the business community.

The Museum's school education program in general achieved outstanding results in 2016, with record attendances of over 13,500 students and teachers. The school education program is one of the most important ways in which the Museum achieves its core objective of promoting respect, understanding and appreciation of Jewish culture and of cultural diversity in general as well as pride and involvement within our own Jewish community.

One of our most significant achievements in school education in the past year was the development of a unique program to support the Roots Project – an important item on the Jewish studies curriculum at most Jewish schools. Our program was developed in conjunction with the Roots Project coordinators from Bialik, King David, Mount Scopus and Leibler Yavneh Colleges, and was delivered in collaboration with the Jewish Genealogy Society.

A program for kids and families was piloted in anticipation for delivery of a six-month program in 2017. Each Friday babies, toddlers and their carers experienced our innovative and playful program, celebrating Shabbat and the Jewish festivals in the stimulating surrounds of the Museum.

In October, we partnered with three other Multicultural Museums of Victoria members – Islamic Museum, Hellenic Museum and Museo Italiano, and 774 ABC Radio to present the second annual Multicultural Museum Cook-Off event. This cross-cultural friendship project was another key priority for this year.

The Museum also made important progress on several 'behindthe-scenes' initiatives, detailed throughout this publication. We are proud of the Museum's achievements over the past 12 months, and the impact we have, year after year, on all who come through our doors.

Finally, in the sphere of governance, two new Directors joined the Board – Marcia Pinskier and James Ostroburski. We take this opportunity to thank all the current Directors and Board of Governors for their continuing support and commitment to the Museum. We also especially want to thank the staff and many volunteers whose passion and loyalty help make the Museum into the great success it is today. We also want to express our gratitude to all the Museum's supporters – donors, members, corporate sponsors and providers of pro bono professional services. Without their ongoing generosity, none of our achievements would be possible.

Rebecca Forgasz Director & CEO

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Barry Fradkin OAM President

Highlights

Can we talk about Poland? exhibition opening

The significance of this exhibition and its unique connection to the local community was reflected in the day-long program that marked its opening. The morning began with the launch of Anna Ciddor's children's book, The Family with Two Doors, a beautiful evocation of her family's life in Poland. The book launch was conducted by esteemed author, Hazel Edwards OAM. Families were encouraged to visit the Museum throughout the day to take part in a range of activities and events inspired by Anna's book. The Krongold Gallery overflowed with people of all generations, sharing the rich illustrations and stories from the book. The Polish Ambassador, His Excellency Mr Pawel Milewski, officially launched the exhibition later that day at a full to capacity St. Kilda Shule's Adele Southwick Hall. The number of people in attendance and the mix of generations - both Poles and Jews - was an eloquent reflection of the cultural shift within our community in regard to Poland. Mr Milewski spoke frankly and sensitively about Jewish-Polish relations today before Arnold Zable and Lindsay Goldberg, the exhibition's featured photographers, participated in an insightful conversation with fellow photographer Emmanuel Santos. Popular Yiddish singer, Freydi Mrocki, added further to the event by performing songs with nostalgic connections to Poland.









The exhibition inspired a rich series of public programs that aimed to explore the complexities of Polish-Jewish history, celebrate Polish-Jewish culture and, true to the exhibition title, encourage conversation about a sensitive topic – both within the Jewish community and between Jews and Poles. Programs included a panel discussion on Polish-Jewish connections, an evening of Yiddish-Polish cabaret, a public program on Jewish resurgence in Poland today and a pickling workshop.



Standing Up: Portraits of Social Justice exhibition opening and book launch

The exhibition *Standing Up* was opened at a joint event with Stand Up on 18 August to coincide with the launch of the book by the same title. John Gandel AO, featured in the book and exhibition, spoke at the occasion and gave his personal perspective about the importance of philanthropy and the Jewish community's role in philanthropy today and into the future. Vicki Vidor OAM was one of the many inspiring people who attended the launch.





Major Donor events

Special exhibition preview events were held throughout the year to show our appreciation of our major donors and bequestors. As a way of showing gratitude to these generous supporters, we held an exhibition preview of *Can we talk about Poland?*. Together with the Director, our donors shared their sentiments on the themes related to the exhibition.

In August with the opening of the Standing Up: Portraits of Social Justice exhibition, our major supporters were also treated to a special viewing. We held another exclusive viewing of the powerful exhibition One man in his time, with a presentation by the artist, Hedy Ritterman, who led the group on a guided tour.

One man in his time exhibition opening

It was full house for the exhibition opening of *One man in his time* on Thursday 15 September. The audience was captivated as artist Hedy Ritterman talked about what the exhibition meant to her and her family. In the Loti Smorgon Gallery, Hedy created an installation that served as a commemoration of the life of her late husband, Henry. In small groups, visitors took turns to walk through the very intimate installation which was placed in a spiral on the floor, creating a path for audiences to walk through. Taking time to contemplate and appreciate the "trip down memory lane", reflecting on Henry Ritterman's life and where it connected with their own, guests remarked on their emotional responses to such a unique and powerful exhibition.



Highlights

Business network breakfasts

We held three Business Breakfasts in 2016 featuring high profile speakers presenting to a business audience, at these much sought after networking events on the business calendar. In March we hosted, Russell Caplan, Director, Aurizon Holdings; July saw Robert Richter QC presenting to a captivated audience and finally in December, Geoffrey Smith, Chairman Sotheby's enlightened us about the Australian Art market.







New family roots education program

One of the most important items on the Jewish studies curriculum is 'The Roots Project'. Our unique new program was developed in conjunction with the Roots Project coordinators from Bialik, King David, Mount Scopus and Leibler Yavneh Colleges, and was delivered in collaboration with the Jewish Genealogy Society. This program provides essential assistance to students, parents and teachers. Students learn how to research their family tree, the history of surnames, interview techniques, historical context and the importance and significance of objects.





Toddler and baby steps program

Babies and toddlers, and their carers experienced our innovative and playful program, celebrating Shabbat and the Jewish festivals in the stimulating surrounds of the Jewish Museum. Children and grown-ups explored Jewish tradition and culture through songs, puppets, stories, games and the Shabbat ceremony. Each session focused on a new theme, and objects were displayed in a special cabinet to reflect them. The program was delivered on Friday mornings in Terms 3 and 4.





Multicultural Museums Cook-Off

Multicultural Museums of Victoria members the Hellenic Museum, Islamic Museum of Australia, Jewish Museum of Australia and Museo Italiano (Co.As.It.), together with 774 ABC Melbourne came together again for the 2016 Multicultural Museums Cook-Off on Sunday 23 October. Following the success of 2015's inaugural cook-off, this time the event was part of the Carlton Italian Festa. Sunday mornings presenter, Libbi Gorr, once again hosted the broadcast and was joined by special guest and fellow 774 presenter, Brian Nankervis from The Friday Revue. New to the event was Guy Hamawi, representing the Jewish Museum, an expert in Jewish Sephardi Mediterranean cuisine.



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JEWISH

Open House Melbourne

During Open House Melbourne 2016 we offered regular tours of the curatorial area, the permanent exhibition *Calling Australia Home*, the temporary exhibition *Can we talk about Poland*? and the St Kilda Synagogue, as well as free access to all the exhibition spaces. This year more than 250 people visited the Museum on the day and enjoyed the program.



Annual volunteers' morning tea

On Thursday 8 December, the volunteers gathered for their annual end-of-year morning tea for Museum staff to thank them for their hard work over the past twelve months. Volunteers were entertained with singing from Janet Arndt, a display of quilling from Justine Kuran, and the highlight of the day – a presentation by Sue Hampel about Jewish memorial and museums around the world, including the new display at the War Memorial in Canberra. Her talk prompted a lively discussion about the role that places such as the Jewish Museum of Australia can play in educating visitors about Jewish culture, as well as the challenges this presents, which the volunteers experience first-hand.



Loti Smorgon Gallery



Can we talk about Poland? 6 March – 31 July 2016

Presented in partnership with the Australian Institute of Polish Affairs, this exhibition aimed to explore the complex relationship between the Jewish community and Poland following the traumatic events of the Holocaust. While acknowledging the past, the exhibition sought to honour the richness and continuity of Jewish life in Poland, and to encourage healing and reconnection with the land that is the ancestral home of so many of Melbourne's Jewish families.

The exhibition showcased the photographic work of two artists, Arnold Zable and Lindsay Goldberg. Zable's photographs, taken in the 1980s, documented both the destruction and beauty that existed in the Polish landscape, whilst Goldberg's photographs provided a snapshot of the re-invigorated life of young Jewish people living in Poland today. The exhibition design evoked a sense of walking through a flourishing Polish city along with a sound track of klezmer music. Objects from the Museum's collection provided vignettes of the social, cultural and religious intersections of Polish and Jewish life, and various interactive components encouraged visitors to express their feelings and attitudes towards Poland.



One man in his time 11 September 2016 – 5 March 2017

A series of installation pieces by the contemporary artist Hedy Ritterman was featured in the exhibition *One man in his time*. The main installation was made up of a vast range of objects that were collected throughout the life of the artist's late husband Henry. During his lifetime, Henry archived and categorised his objects, a practice that the artist has continued. These objects formed a labyrinthine pathway that visitors walked through before entering a space of contemplation including three more installation works. The exhibition was accompanied by a soundtrack of Henry's favourite music.

This immersive and interactive exhibition explored mourning, loss, the passage of time in relation to grief, memorialisation and the process of commemorating and remembering the life of a loved one. Through the artist's personal journey visitors were encouraged to reflect on their own experiences of loss, and the objects that made up their lives and memories. The exhibition provided both an intimate encounter with one man's life and an insight into the social and cultural history of a generation of Jewish Melbournians.



Dinah & Henry Krongold Family Gallery



The Art of the Polish Poster School 11 May – 10 August 2016

This exhibition presented a selection of posters from the Polish Poster School, which was established after the Second World War as a form of communist propaganda. The poster was one of the few permitted means of autonomous artistic expression, and despite the cultural oppression of the communist regime, the Polish poster movement was still able to thrive as an art form.

These posters were kindly loaned to the Museum from the collection of Sam and Gina Rosenberg, who are both Melbournians of Polish-Jewish descent. These vibrant artworks provided an apt accompaniment to the *Can we talk about Poland*? exhibition, allowing a broader insight into the social and cultural history of Poland in the 20th century.



Standing Up: Portraits of Social Justice 21 August 2016 – 15 January 2017

The *Standing Up* exhibition was produced in collaboration with Stand Up, a Jewish social justice organisation, to coincide with the launch of a book by the same title. The book featured the profiles and achievements of Australians working in the areas of social justice, philanthropy and human rights. The exhibition featured 13 large photographic portraits by the photographer Woodrow Wilson, selected from the book. Included were prominent Jewish Melbournians, as well as Indigenous leaders and members of the Sudanese community who have contributed to the social justice movement. In addition to the photographs, quotes from each person accompanied their portrait, which highlighted universal messages of charity, humanity and activism. In 2016, the Museum developed a new Strategic Plan for 2016 to 2018, which outlines our priority areas for the next three years and are summarised by the acronym **BRAVER**. Our vision for this period is to touch the heart and soul of the community. Outlined here are these key results against targets and objectives set out in the Strategic Plan for 2016.

Building Bridges:

- At planning stage of an exhibition with at least one other ethnic museum
- The Grandmothers exhibition is being planned in partnership with Melbourne Multicultural Museums members – Islamic Museum, Hellenic Museum, Museo Italiano and Chinese Museum to be delivered in 2018.
- Hold a joint event with at least one other ethnic museum
- Cook-off with Islamic Museum, Hellenic Museum and Museo Italiano (Co.As.It.) as part of Carlton Italian Fiesta.

Relevance & responsiveness:

- Six-monthly calendar of kids and families program published in advance for Jan-June 2017
- Activities for kids & families were planned and piloted in anticipation for delivery of 6-month program in 2017.
- Regular consultations with community members and stakeholders
- > Consultation was the key to develop an outstanding program series to accompany the temporary exhibition Can we talk about Poland? The programs were developed and presented in partnership with a number of community organisations whose activities touch on the subject of Poland - the Australian Institute of Polish Affairs, Australian Jewish Genealogical Society, Australian Society of Polish Jews and Their Descendants, Jewish Holocaust Centre, Kadimah Jewish Cultural Centre and March of the Living.

Access to the collection:

- 30% of the collection and 3 themed collection tours available online
- Work continued to digitise the collection in preparation for the release of the new website in 2017.
- Develop a plan to deliver multiple interpretive pathways for visitors to engage with our permanent exhibitions
- > Tour of the Calling Australia Home permanent exhibition was developed by the curatorial team and offered to visitors on a daily basis by trained volunteers guides. Tours for the permanent exhibition Timeline of Jewish History also started to be developed in 2016.
- Completion of the Calling Australia Home catalogue.



Visitation & Participation:

- Total visitation for 2016
- > 23,064 against target of 21,250 visitors.
- Record results achieved for school visitation in 2016 – 13,583 against target of 12,000.
- Target 12,500 Facebook likes
- Results achieved for Facebook followers for 2016 is 11,252 against target of 12,500.

Engaged staff & volunteers:

- Improved training and knowledge for staff & volunteers
- > School guides visit to Islamic Museum.
- Presentations to staff about various areas of Museum operations.
- Staff attended Museums Australia Conference.
- High levels of staff and volunteer satisfaction
- A staff satisfaction survey was conducted in 2016 in which 70% of staff rated their overall level of satisfaction with their job as high and 30% as medium.
- A volunteer satisfaction survey was conducted in 2016 in which over 77% rated their overall satisfaction with the Museum as very satisfied or satisfied.

Relationships for the future:

- Relationships established and financial commitments secured with at least 10 new major donors
- Relationships established and/or new commitments secured from 7 major donors in 2016.
- Funding secured from at least 5 new corporate or government sources for major Museum projects
- Funding secured from 2 new government sources; discussions were underway with 3 prospective corporate supporters.
- Develop and commence implementation of a Next Gen engagement strategy
- A fundraising initiative the Jewish Museum Giving Circle is a new opportunity for individuals with a keen interest in art, music and culture to join the Museum's inner circle of young donors.

Overview

The Museum's total revenue for 2016 was \$1,323,222. The income graph below shows the breakdown of the revenue which included State Government funding via Creative Victoria in the amount of \$69,600. Expenses, shown in the graph below, for the year totalled \$1,363,541 resulting in a loss of \$40,319. The Museum's net assets as at 31st December were \$5,061,673.

Statement of Financial Position 31 December 2016

	2016	2015
	\$	\$
Current Assets		
Current savings accounts & term deposits	103,664	119,658
Accounts Receivable	11,983	46,463
Other Current Assets	30,891	14,447
Total	146,538	180,568
Fixed Assets		
Permanent Collection	1,211,144	1,211,144
Freehold Property & property improvements	4,044,712	4,123,915
Office furniture, equipment & software	60,222	44,040
Total	5,316,078	5,379,099
TOTAL ASSETS	5,462,616	5,559,667
Current Liabilities		
Trade creditors, accrued expenses & provisions	237,957	122,652
Fringe Benefits Tax payable	105,324	144,000
Total	343,281	266,652
Non-current liabilities		
Fringe Benefits Tax payable	0	188,525
Other payables	57,662	2,497
Total	57,662	191,022
TOTAL LIABILITIES	400,943	457,674
NET ASSETS	5,061,673	5,101,993
Equity		
Accumulated funds at the beginning of the year	5,101,992	4,940,452
Net surplus/deficit for the year	-40,319	161,540
TOTAL EQUITY	5,061,673	5,101,992

Income & Expenditure 2016





Donors & Supporters 2016

Lifetime Philanthropic Supporters

Principal Benefactors



VICTOR SMORGON

CHARITABLE FUND

Major Benefactors Pratt Foundation

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Daniel Besen Finkel Foundation Dinah & Henry Krongold Family Naomi Milgrom AO Spotlight Foundation Nechama and the late Nathan Werdiger Tauba and Dennis Wilson

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2016 Philanthropic Supporters

Helen and Michael Abeles **Roseanne Amarant** Australian Communities Foundation Hans & Gini Bachrach Foundation **Besen Family Foundation** Ann Cebon-Glass Lady Cowen Zelman Elton (dec) Miriam Faine and Greg Shalit Helen and Paul Forgasz Pam and Barry Fradkin OAM Rachel and the late Alan Goldberg Goldsmith Family Gary and Susan Hearst Robert Hershan Helen Imber Peter Isaacson (dec) Julie and Simon Kessel George Kline Carol and Ken Klooger Leonie Koadlow Roxanne and Alan Kozica Malka & Pinek Krystal Scholarship Fund Elise and Ben Margow Estate of Doreen Nayman Theddy Nossbaum Henry and Marcia Pinskier Hedy Ritterman Kay Ronec Annie Rose Gina and Sam Rosenberg Lesley and Jack Silberscher Ronald Taft Ron Tatarka Miriam and Frank Tisher OAM Sandra and Leon Velik Sam Webb Sara Weis (dec) Evelyn and Arnold Wittner

2016 Pro Bono & In-Kind Supporters

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Principal Corporate Sponsor



Exhibition Sponsors

Can we talk about Poland? exhibition Isobel Hill Brown Charitable Trust Ethel Herman Charitable Trust Ken & Asle Chilton Trust

Government Supporters



2016 Media Partner



Volunteers continue to provide wonderful service at the Museum across all of the departments. They can be found greeting visitors at the front desk, leading both adult and school tour groups around the Museum and the St Kilda Shule, and assisting visitors in our galleries. Less frequently seen, but just as critical, is our large band of behind-the-scenes volunteers who give of their time to help in every department of the Museum. Of particular note this year has been the team working in our curatorial department, who have played key roles in preparing Museum objects for their online debut.

Who are our volunteers?

85% are female, 15% are male 25% are under 30 while 45% are over 70 Our oldest volunteer is 93 while our youngest is just 13.

How often are they here?

On average, volunteers contribute 450 hours each month to the Museum. That is the equivalent of approximately 3 full time staff.

Where can they be found?

27% are at the front reception desk
18% are up in the galleries
20% lead tours of the Museum or the Shule
32% work with the school groups
11% are behind-the-scenes helpers
7% help at our special events

And yes, that's more than 100% because so many of our volunteers love to be involved whenever and wherever they can!



Will provoke me to search out my Polish Jewish roots.

Museum visitor, Can we talk about Poland? exhibition, 2016

Absolutely astonishing. Very informative and emotional.

Museum visitor, One man in his time exhibition, 2016

A thought provoking event. It's good that both communities organise jointly such important events.

Participant, Polish-Jewish connections – *Can we talk about Poland*? program, April 2016

Was very impressed with the tour and with the presenter. She spoke non-stop for two hours and was a font of knowledge, but also allowed time to those attending who had stories to tell as well. The added architectural person was a little bonus too.

Participant, The Leon Haskin Shamatte Business Walk, February 2016

I shall continue to attend these lectures at the Museum as it adds a new dimension to my life.

Short Course participant, July 2016

In depth, thought provoking and it is so good to learn with others.

Short Course participant, October 2016

Provided students with opportunity to make real connections with our classroom lessons. Each student is able to take away a range of ideas and facts that pertain to their particular interests.

Year 7 teacher, MacKillop College Werribee, November 2016

My first visit to a synagogue and a Jewish museum

Museum visitor, 2016

Vey engaging and hands-on... students were so interested the whole time, always asking questions.

Year 3 teacher, Good News Lutheran College, November 2016

Provocative, thoughtprovoking and very moving. A triumph!

Museum visitor, One man in his time exhibition, 2016

